

Traditional Indian ceremonies bookable via app



Called pujas, the ceremonies available from <u>MuhurtMaza</u> include births, anniversaries, house moves and weddings. The company also provides advice on auspicious days and times to hold particular rituals and recommends a variety of experts, called pandits, who can conduct each ceremony.

An online service also available via the app, MurhurtMaza, helps many people living away from extended family find reliable professionals for important moments in life. Payments can be made online, with packages that provide all the necessary ingredients and products for each type of ceremony. Regional and language adaptations are also available.

Marking life-changing moments with a celebration or ceremony is a universal, yet personal, act, with companies around the world finding new ways to provide bespoke events. There is a <u>mobile wedding chapel</u>, and <u>eco burials that don't add any chemicals to the soil</u>. How else could technology make organizing important events even easier?

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