

Clothing company donates to and employs homeless people



Austin, Texas-based [Mitscoots Outfitters](#) makes the clothing it sells in the United States and employs local people transitioning out of homelessness. Employees package each order and can work as much or as little as they like. Paid per pair of socks packaged, employees earn more than minimum wage. Mitscoots is now raising funds on [Kickstarter](#) for its latest product – a baseball cap.

For every item the company sells, Mitscoots donates an item of similar quality to someone in need. Having already expanded to work with charities across the country, the company's goal is to set up a nationwide network of small packaging facilities in major metropolitan areas.

Smart cities recognize the need to help homeless people, and companies around the world are finding small ways to make positive changes. In Paris, [stores put a sticker in the window](#) to let homeless people know they are welcome, whether it's for a glass of water or to use the bathroom. In California, [an app matches companies wanting to donate food with nearby homeless shelters](#). How could these types of initiatives and ideas be connected for greater impact?

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