

Handheld device makes sure sunscreen is applied evenly



Uneven sunscreen application is a regular holiday hazard. Stripes of sunburn or oddly placed untanned handprints are fairly common sights, something light technology startup [Voxelight](#)'s first product, Sunscreenr, plans to eliminate. Portable and waterproof, Sunscreenr is a small viewfinder that lets users see immediately where sunscreen hasn't been applied.



Sun bathers look through the viewfinder to see whether their skin is a uniform color. Sunscreen reflects UV rays, making skin look darker when viewed through the device. Any light patches of skin indicate a lack of sunscreen. Sunscreenr is now in production, and Voxelight is extending its crowdfunding on [Indiegogo](https://www.indiegogo.com/) to try to reach the company's second stretch goal of USD 150,000.

Miniaturization and personalization continue to make health care more convenient, such as [on-demand 3D pill printing](#) and [over-the-phone respiratory checks](#). What other personal tasks could benefit from anytime access and portability?

Website: www.voxelight.com

Contact: info@sunscrenr.com