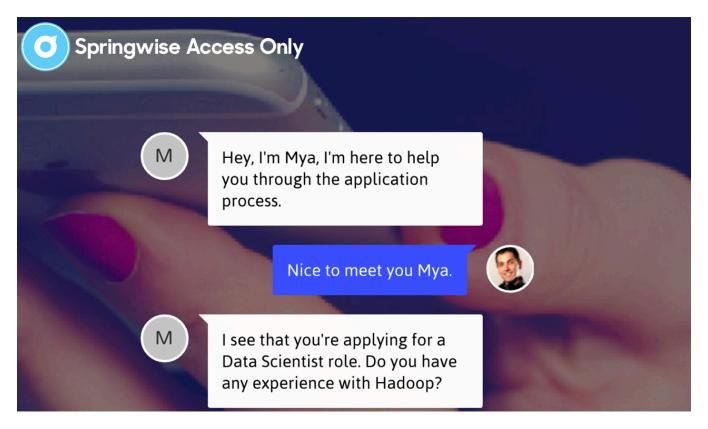


## AI recruiter does all the tedious tasks



Looking for a job is generally time-consuming and stressful. Candidates often hear back from only a handful of recruiters, while employers stress that they aren't finding the right people. Recruitment company <a href="FirstJob">FirstJob</a>'s artificial intelligence chatbot Mya is hoping to improve the process for both employers and jobseekers.

As soon as a candidate applies, Mya gets in touch via instant messaging. If she spots gaps in a resume, she will ask detailed follow-up questions. Candidates then get the chance to better explain how they fit the position. For employers, Mya ranks candidates according to qualifications, prioritizing those who answer the most frequently asked questions about each company. Mya stays in touch with candidates throughout the process, sending alerts about other potentially suitable jobs and when a position has been filled. Targeting millennials, the service is free for jobseekers, while companies pay a fee based on the number of applications they process each month.

We're seeing a number of different ways AI is being used to assist employees, from <u>cognitive</u> <u>advertising</u> to <u>beer brewing that evolves via feedback</u>. What industries have yet to try AI-based, smarter, and faster solutions?

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