

## In Mexico, personal grocery shopper delivers on-demand



Former Uber and Groupon investors are among those behind Latin America's latest personalized shopping experience, the [Cornershop](#) app. The app lets users choose a grocery store, browse the goods, and 90 minutes later, a personal shopper drops off the picked-to-order delivery.

With a focus on service, Cornershop personal shoppers are freelance workers who have signed up for a specific number of hours and shifts. If a requested item is no longer available, or seems low quality, the shoppers may call the customer to suggest alternatives.

Available on both Android and Apple, the app is free to register with and allows users to buy from multiple stores at once. Payments are made online through a variety of methods, including Paypal, and following confirmation of age, customers are able to buy cigarettes and alcohol as well as groceries.

A mix of stores, from well-known local independents to international chains, have already signed up to the app, with others likely to be announced in the coming months. Having launched in Mexico and Chile, the team behind the app is already researching regional expansion with plans to become international.

Could the Cornershop app's level of personalization be complementary to subscription services such as these [pre-prepped meals](#) and this [monthly box of spices, recipes and fact sheets](#)?

Website: [cornershopapp.com](http://cornershopapp.com)

Contact: [cornershopapp.com/contact](http://cornershopapp.com/contact)